

2024 Annual Meeting

Salt Lake City, May 20-24, 2024 **EXHIBITOR PROSPECTUS**

Show Dates: May 21-23



american
institute for
conservation

**50 Years of Preserving
Cultural Heritage**



Every year, the American Institute of Conservation sponsors the largest gathering of conservators in the country at a different U.S. city. For many of our members, the meeting is their chance to reconnect with old friends, exchange ideas with other professionals in the field, and learn from experts. The AIC Annual Meeting is our flagship event; this is the moment all our members come together and celebrate the importance of conservation work.

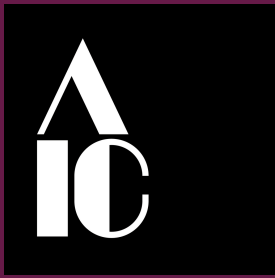
What is AIC's Annual Meeting?

Get your product or service noticed by the leaders of the conservation profession!

Over 85% of attendees are conservators with buying power. Many own and operate private practices while others are leaders in their respective organizations. The conference also attracts a handful of students and other up-and-comers in the field. Introduce yourself to new clients and strengthen ties with established customers.

All attendees enjoy the opportunity to network with fellow conservators and learn about new products in the industry. The Exhibit Hall is a key element of the Annual Meeting.





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Every year, the Exhibit Hall is the heart of our conference, and this year, we're calling it . . .

THE HUB



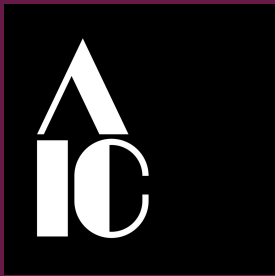
We know conferences are a marathon, not a sprint. Which is why this year AIC is offering something a little different in our **Exhibit Hall: The Hub**, a place where our members can relax between panels and catch up with each other.

We'll have a **stage** for exhibitors at the gold level or higher to provide demonstrations in the hall, and it may just be where the next great collaborative idea is born, as conservators sip coffee and unpack all that they're learning and sharing during the week.

What else? We'll be hosting a reception INSIDE The Hub this year, which means everyone will be gathered in the space, learning about your new or best products or services as they enjoy reconnecting with old friends while making new ones.

The Hub is right in our Exhibit Hall and we expect it to be an exciting new opportunity to meet members where they're at. Come and see for yourself this year!

- Inside the Exhibit Hall
- Gold and higher can book time on demo stage



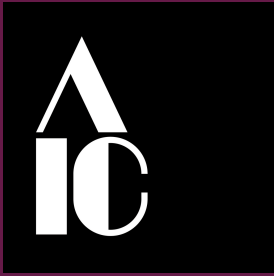
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EXHIBITOR PROSPECTUS

LEVELS OF EXHIBIT BOOTHS	AMOUNT	OPPORTUNITIES
Platinum	\$10,000	<ul style="list-style-type: none"> • Includes \$5,000 sponsorship tailored to your needs • Hub demo presentation • Complimentary full-page ad in the Final Program • Complimentary half-page ad in <i>AIC News</i> • Exhibitor is acknowledged in the Registration, Final Program, and on a sign at the Registration Desk.
Diamond	\$4,900	<ul style="list-style-type: none"> • Includes \$3,000 in sponsorship • Hub demo presentation • Complimentary full page ad in the Final Program • Complimentary half-page ad in <i>AIC News</i> • Complimentary inclusion in literature showcase • Exhibitor is acknowledged in Registration, Final Program, and on a sign at Registration Desk
Gold	\$2,900+	<ul style="list-style-type: none"> • Includes \$1,000 in sponsorship • Hub demo presentation • Complimentary full page ad in the Final Program • Complimentary half-page ad in <i>AIC News</i> • Inclusion in our sample & literature showcase • Exhibitor is acknowledged in the Registration, Final Program, and on a sign at the Registration Desk.
Silver	\$2,250	<ul style="list-style-type: none"> • Complimentary half-page ad in the Final Program • Inclusion in our sample & literature showcase • Exhibitor is acknowledged in the Registration Brochure, Final Program, and on a sign at the Registration Desk.
Basic	\$1,675	<ul style="list-style-type: none"> • See below for what is included with all booths.

All exhibitors will receive:

- 10'x10' draped booth (8' back wall/3' side rails)
- 6' skirted table with 2 chairs
- Sign
- Wastebasket
- 2 complimentary registrations

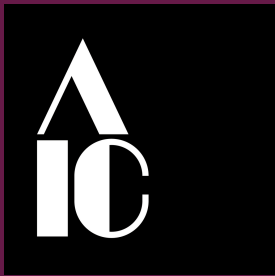


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TYPE OF SPONSORSHIP	AMOUNT	OPPORTUNITIES
Opening General Session	\$5,000 for solo sponsor, \$3,000 dual sponsorship with a non-competitor	<ul style="list-style-type: none"> • Ad on Annual Meeting Webpage • Signage at General Reception & Registration • Name and Logo in the Registration Booth and Final Program • Table Outside of General Session for materials and handout
Closing General Session	\$1,000 each	<ul style="list-style-type: none"> • Ad on Annual Meeting Webpage • Signage at General Reception & Registration • Name and Logo in the Registration Booth and Final Program • Table Outside of General Session for materials and handout
Lunch Programs	\$1,000 each	<ul style="list-style-type: none"> • Signage at General Reception and Registration • Name and logo in Final Program
Coffee Breaks	\$3,000 each	<ul style="list-style-type: none"> • Name & logo in Final Program schedule next to sponsored break • 1/2 page ad in Final Program • Marketing materials to be placed around coffee break tables
Specialty Sessions	\$1,000 per half day	<ul style="list-style-type: none"> • Signage at the session • Name & logo in Final Program schedule
Specialty Receptions	\$1000 each	<ul style="list-style-type: none"> • Signage at reception • Name & logo in Final Program schedule

Don't forget -- sponsorships are included in the Platinum, Diamond and Gold Packages!



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RECENT SPONSORS

Bank of America
Getty Foundation
Kress Foundation
TruVue

National Center for Preservation
Technology and Training (National Park
Service)

National Endowment for Humanities
Foundation for the Advancement in
Conservation

*Past locations have
included . . .*

- Jacksonville, FL
- Los Angeles, CA
- Houston, TX
- Chicago, IL
- Montreal, Quebec
- Miami, FL
- San Francisco, CA



Join us!

*Use the attached registration form or purchase
your exhibit booth online.*

*And, to learn more about sponsoring and booth
sponsorship, contact:*

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